

## PRIVACY POLICY

This Privacy Policy is provided by INSTITUTION viz. **BVM GLOBAL EDUCATION TRUST** (known as BVM)

BVM runs the BVM Kids, BVM Global & BVM International schools in India.

**BVM** may update these terms from time to time and any changes will be effective immediately on being set out here. Please ensure you are aware of the current terms.

This Privacy Policy explains what information will be collected by BVM (“BVM” “we,” “us,” or “our”) when you access our websites, software, mobile applications, connected products or related services (“Product” or “Service”) and how the information will be used. We will not use or share your information with anyone except as described in this Privacy Policy. Each time you use our Service you are accepting the practices described in this Privacy Policy, as applicable, at that time.

BVM respects and protects the privacy of the individuals that access the information and use the services provided through them.

Individually identifiable information about the User is not willfully disclosed to any third party without first receiving the User’s permission, as covered in this Privacy Policy.

BVM respects and protects the privacy of the parents and their wards.

BVM as a policy asks its 3<sup>rd</sup> party vendors & service providers to guarantee data security & respect privacy concerns and parents are advised to bring to notice of any problem or issue they may have noticed or heard of.

Parents and students must guarantee data security of the School.

Parents and students must respect and protect the privacy of the School, its staff, its teachers, its management and fellow students & parents.

**Information Collection & Use:** BVM is the sole owner of the Personal Information collected through our Web Sites or in connection with the Services.

**Data Collected from Registered Users:** We need to collect Personal Information such as name, phone number, email address, state, and country in order for you to register, to make payments, to use our Services or to respond to your requests for information that you may submit to us through the Web Site. We use this information to process your requests, to administer the Services and to provide information to you relating to our Services. We use this information to analyze interest in the Web Site and to improve the information we make available through the Web Sites.

You should always review, and if necessary, adjust your privacy settings on third-party websites and services before linking or connecting them to the BVM Service or website.

User-generated content/audio/video using our mobile/laptop/tablet application is not monitored by us. For more details on our data collection practices for Children Users, please see the section on Children’s Privacy.

## Cookies

Cookies are files with a small amount of data, which may include an anonymous unique identifier. Cookies are sent to your browser from a web site and transferred to your device. We use cookies to collect information in order to improve our services for you.

You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent.

The Help feature on most browsers provides information on how to accept cookies, disable cookies or to notify you when receiving a new cookie.

If you do not accept cookies, you may not be able to use some features of our Service and we recommend that you leave them turned on.

## Log Data

We may also collect information that your browser sends whenever you visit our Service ("Log Data"). This Log Data may include information such as your computer's Internet Protocol ("IP") address, browser type, browser version, and the pages of our Service that you visit, the time and date of your visit, the time spent on those pages and other statistics.

In addition, we may use third party services such as Google Analytics, Facebook analytics etc. that collect, monitor and analyze this type of information in order to increase our Service's functionality. These third party service providers have their own privacy policies addressing how they use such information.

## Service Providers

We may employ third party companies and individuals to facilitate our Service, to provide the Service on our behalf, to perform Service-related services and/or to assist us in analyzing how our Service is used.

These third parties have access to your Personal Information only to perform specific tasks on our behalf and are obligated not to disclose or use your information for any other purpose.

## Communications

We may use your Personal Information to contact you with newsletters, marketing or promotional materials and other information that may be of interest to you. You may opt out of receiving any, or all, of these communications from us by following the unsubscribe link or instructions provided in any email we send.

## International Transfer

Your information, including Personal Information, may be transferred to any country and maintained on computers located outside of your state, province, country or other governmental jurisdiction where the data protection laws may differ than those from your jurisdiction. We take appropriate steps to ensure that recipients of your Personal Data are bound to duties of confidentiality and we implement measures such as standard contractual clauses.

Compliance with Law

We will disclose your Personal Information where required to do so by law or if we believe that such action is necessary to comply with the law and the reasonable requests of law enforcement or to protect the security or integrity of our Service.

Business Transaction

Your personal information may be transferred as a business asset. In such cases where required, we will provide notice before your Personal Information is transferred and/or becomes subject to a different Privacy Policy.

Children’s Privacy Policy

Please note that while our services & products are targeted and aimed to be used by children as students studying in our school (Under the age of 18), Only persons age 18 or older under the category of parents, legal guardians, or other adults are allowed to make payments & or purchases on our website.

BVM makes reasonable efforts to ensure its website/apps comply with the Children’s Online Privacy Protection Act.

BVM does not knowingly collect information from children as defined by local law, and does not target its websites or mobile applications to children.

If you are a parent or guardian and believe that a child under 13 might have provided us with Personal Information without your permission, or if you wish to view, request deletion of, or prohibit further collection of information about your child, please contact us at [info@bvmglobal.org](mailto:info@bvmglobal.org).

We urge parents to monitor their children’s use of all digital media.

Governing Law

This Privacy Policy, Terms of Service and any separate agreements whereby we provide you products & services shall be governed by and construed in accordance with the laws of Chennai, Tamil Nadu, India.

Contact Us

If you have any questions about this Privacy Policy, please contact us at [info@bvmglobal.org](mailto:info@bvmglobal.org)

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